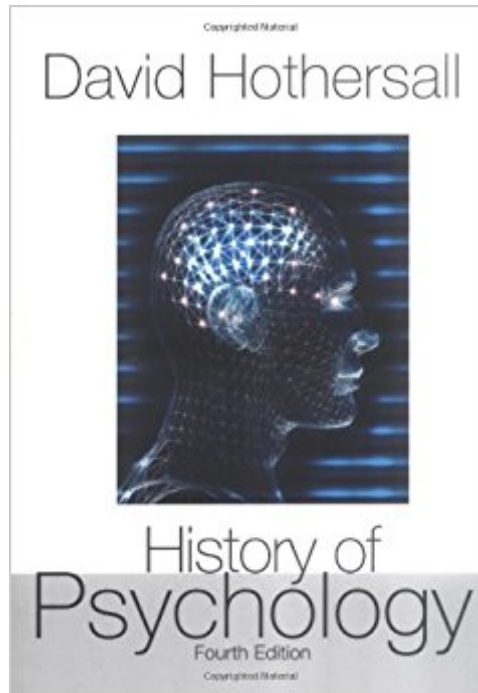




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History Of Psychology, 4th Edition



Synopsis

Employing a biographical approach, this text details the important scientific accomplishments of psychology through the lives of the men and women who pioneered the seminal theories driving the discipline. The successes and failures of these distinguished psychologists provide a thorough and complete history of the field and show students its relevance to contemporary psychology.

Book Information

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Customer Reviews

Dr. Hothersall has captured a unique balance between the concepts and the personalities key to the history and systems of psychology. While his work is used as a text in many undergraduate programs, Dr. Hothersall is an eminently readable author. This book will keep anyone with an interest in psychology interested. He not only provides the facts, but the story behind the facts. For example, we find not just the story of how J.B. Watson formulated the first popular theories on behaviorism (which influenced young B.F. Skinner) but we find out some early childhood experiences that may have encouraged his break with "traditional" psychology. And, Dr. Hothersall fills us in on Watson's Madison Avenue years where, among other contributions, he initiated the first celebrity endorsements for products. This book is filled with the stories that make psychology unique.

This was the course text for my History of Psychology course. I came into the field knowing relatively nothing, having only had the intro. I found this book very informative and easy to understand. I especially enjoyed the background stories Hothersall gave on the people, finding that

this made the people more human. I cannot recommend this book enough. It is really good.

This book is amazing. How much detail the author obtain to give a historic background to psychology being a historian, not a presentist. Even goes back to ancient philosophy to explain the long past of psychology.

As a doctoral-level text for psychological studies, this book does a great job of covering historical figures and ideas in a succinct way and linking them to contemporary knowledge and ideas. The book's pace is nice and quick, and it provides a good depth of the material.

I couldn't agree more with the other reviews. This was my textbook for a graduate course in the history of psychology. I hate history, typically. I can't remember anything because names and dates go in one ear and out the other. But Hothersall's ability to humanize all of the people described in the book made the book very readable, and even easy for me to remember. I recommend this to professors looking to teach a history course as well as people who are interested in the history of psychology but want something they can almost read like a novel.

I gave this seller a 5 star transaction. I was looking for a book that would supplement the e-version of another book in the same subject area. This book had all the pertinent theorists needed to study for my course. The book arrived to me quickly and in good condition! Minimal highlighting, cover in good condition and book in overall good condition. Great transaction.

Good read. Very interesting information about how psychology started. was needed for a class but I would have bought it on my own anyway

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